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Schaan, February 2008

Press Release

And the winner is...

Innovations prize 2007 goes to Ivoclar Vivadent

Once again, the international dental company has demonstrated its competence as an innovation leader. During the past few months, more than 1,500 German dentists chose AdheSE One as the most innovative dental product in a competition conducted throughout the country. The prize was established by the trade magazine "Die Zahnarzt Woche" and the dental company "Pluradent" in 2005. The competition takes place every two years.

The self-etching single-step adhesive for direct restorative therapy clearly outmatched the other products and was chosen as the winner in the category "materials and instruments".

Easy and economical application

AdheSE One is available in a unique delivery form: the economic VivaPen, which allows easy and clean application of the adhesive directly in the mouth of the patient. If additional adhesive is required, one click is enough to dispense more material. AdheSE One is available with the specially designed and exchangeable VivaPen brush cannulas.

The VivaPen allows dental professionals to dispense the exact amount of material required. Therefore, it is very economical: The contents are sufficient for 80 – 100 applications. AdheSE One contains patented hydrolytically stable monomers, which enable the adhesive to be stored at room temperature without compromising its quality.

"We are very pleased about this success and proud of the positive feedback from the market. We will continue to attach great importance to user-friendliness and excellent quality of our products", said Irina Assmann, product manager for adhesives at Ivoclar Vivadent.

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