

## Press Release

### Patients will love it

#### **OptraGate “Extra Soft” – The gentle solution for enlarging the treatment field**

Schaan, April 2008 - **The tried-and-tested OptraGate lip and cheek retractor has been replaced by OptraGate "ExtraSoft" to meet customers' demands for an even more comfortable and gentle fit that minimizes pressure.**

In addition to the optimization of the material quality, recesses to accommodate the upper and lower lip frenulum have been added to the inner ring. These modifications make OptraGate “ExtraSoft” even more comfortable to wear for patients over longer periods of time.

#### **Easier access to the treatment field**

OptraGate “ExtraSoft” provides perioral retraction of the lips and cheeks and thus considerably enlarges the operating field. As a result, visibility and accessibility are significantly increased. In contrast to conventional, rigid lip and cheek retractors, the OptraGate “ExtraSoft” is capable of perfectly adapting to the individual oral situation because of its three-dimensional flexibility.

“Our goal is to constantly improve our products for the benefit of our dentist customers and patients“, said Dr. Axinja Wolf, Product Manager for Clinical Accessories at Ivoclar Vivadent, in a recent interview. “With the modifications implemented in the new OptraGate “ExtraSoft”, we are responding to user requests and thus strengthening our market leadership in this field,” she added with enthusiasm.

#### **Wide range of applications**

OptraGate “Extra Soft” can be used in many different procedures, such as patient examination, professional tooth cleaning, direct and indirect restorative therapy, the fabrication of highly aesthetic anterior restorations, the restoration of cervical defects, etc.

The Optra line of products, which covers seven areas, features a variety of other products designed to simplify clinical work procedures. Feel free to visit [www.ivoclarvivadent.com](http://www.ivoclarvivadent.com) for more information.

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