

Press Release

Sales of FRC Postec Plus hit the one-million mark

Schaan, October 6th, 2008 – **Ivoclar Vivadent has sold the root canal post FRC Postec Plus worldwide over a million times. The post, a further development of FRC Postec, is particularly popular on the European and Asian market.**

In September, sales of Ivoclar Vivadent's root canal post FRC Postec Plus reached the one-million mark. Overall, one million endodontic posts were sold in a total of 90 countries. In the eyes of the company, this is a milestone.

«Developing FRC Postec Plus from FRC Postec has paid off,» said Thomas Ruhm, Product Manager Endodontics. «The lifelike translucency of the root canal post together with its outstanding radiopacity attracts the interest of customers particularly in Europe and Asia.»

FRC Postec Plus is a highly aesthetic and highly radiopaque root canal post made of glass-fibre reinforced composite. It was developed for the chairside reconstruction of endodontically treated teeth that show extensive coronal damage.

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Captions of pictures:

(FRC Postec Plus.jpg)

Fig 1: The root canal post FRC Postec Plus and the FRC Postec Plus reamer

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