

Media Release

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A Lively Platform with Practical Tips

New blog provides exciting information for dentists

The new Dentist Blog from Ivoclar Vivadent offers a lively platform with exciting and helpful information on topics, which are of interest to dentists in their work.

The main focus of the blog is the readers' benefit - both in their daily work, as well as fundamental questions, for example good practice strategies. Fascinatingly presented and with a wide variety of topics, the contributions are supplemented on a weekly basis. The information, tips and tricks included are from the areas

- practice management and strategy,
- industry trends (e.g. digital dentistry),
- specific user questions and
- information on new products

A practical search function makes it easier to find specific keywords such as esthetics or efficiency. In addition, many blog contributions include information (e.g. downloads of scientific publications or illustrative user videos). The blog is available online in five languages (English, German, French, Italian, Spanish).

Interactive information

Comments and suggestions to the individual contributions are welcome. In addition, interested readers can subscribe to the free blog newsletter. These subscribers will always be informed as soon as a new post is available.

This way to the Dentist Blog: <http://blog.ivoclarvivadent.com/dentist/>



Caption:

(Blog.jpg)

Fig.: The Blog from Ivoclar Vivadent offers tips, tricks and information for the user.

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