

Media Release

Schaan, Liechtenstein – 18 August 2016

Robert Ganley Listed Among Dentistry's 10 Most Influential People

Aegis Communications cites Ganley's visionary transformation of dental technology landscape

Robert Ganley, CEO of Ivoclar Vivadent AG, was being named among dental technology's 10 most influential people. Aegis Communications, publishers of *Inside Dental Technology (USA)*, announced the findings of a recent readership nomination poll in the August 2016 issue.

Ganley was nominated for being a visionary who truly transformed the dental technology landscape by innovating disruptive processes, technologies, and products that altered the profession, readers said. Ganley's leadership and passion for innovation has led to the development of premier all-ceramic restorative materials, including IPS e.max, as well as comprehensive digital solutions and processes for dental laboratories and practices to provide quality, esthetic dentistry. Under Ganley's direction, Ivoclar Vivadent has grown significantly, and the company's products continuing to enable greater predictability, enhanced esthetics, and longer-lasting restorations.

Responsible for worldwide business

Ganley earned an undergraduate degree in mathematics and a graduate degree in business administration. He joined Ivoclar Vivadent in 1980. In 2003, he was appointed Chief Executive Officer of Ivoclar Vivadent AG in Schaan, Liechtenstein. In this position he is responsible for the worldwide business of Ivoclar Vivadent. "It is a great honor and privilege to be recognized among such industry innovators who seek to help those in our profession be successful and make smart, informed decisions," says Ganley. "I look forward to the years ahead as the dental technology industry continues to grow, with Passion, Vision, and Innovation as our collective guide."

Other Top 10 Influencers include Gordon Christensen, DDS, MSD, PhD, CEO of Clinicians Report; John Kois, DMD, MSD, Founder and Director of the Kois Center; Bennett Napier, CAE, Executive Director of the NADL; Willi Geller, MDT, Founder of Oral Design International Foundation; Peter Pizzi, MDT, CDT, FNGS Owner of Pizzi Dental Studio; Tais Clausen, Co-founder and CTO of 3Shape; Lee Culp, CDT, CEO of Sculpture Studios; Sasha Der Avanessian, President and CEO of Harvest Dental Products; and Ed McLaren, DDS, MDC, Director of the UCLA Center for Esthetic Dentistry.

About Ivoclar Vivadent

Ivoclar Vivadent, headquartered in Schaan, Liechtenstein, is one of the world's leading manufacturers of innovative material systems for high-quality dental applications. The company's success is based on a comprehensive portfolio of products and systems, strong research and development capabilities and a clear commitment to training and further education. The company has wholly owned subsidiaries in 25 countries, and it employs about 3,300 people worldwide. More information about Ivoclar Vivadent is available at www.ivoclarvivadent.com.

Caption:

(Ganley.jpg)

Fig.: Robert Ganley, CEO of Ivoclar Vivadent AG, was being named among dental technology's 10 most influential people.

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