

## Company Portrait

Schaan, Liechtenstein – 9 March 2015

---

# Ivoclar Vivadent AG keeps its finger on the pulse of the dental market

**Ivoclar Vivadent is one of the world's leading dental companies. The company's success is based on a comprehensive portfolio of products and systems, strong research and development capabilities and a clear commitment to training and further education.**

Ivoclar Vivadent AG is a privately owned dental company headquartered in Schaan, Principality of Liechtenstein. The company was founded as a production facility for artificial ceramic teeth in 1923. Since then it has evolved into a leading international dental company. Today, Ivoclar Vivadent has its own subsidiaries and marketing offices in 25 countries and employs more than 3,200 employees worldwide. From its headquarters in Schaan, Liechtenstein, products are shipped to more than 120 countries throughout the world.

### Three areas of strength

Ivoclar Vivadent operates in the three product areas Direct Restoratives, Fixed Prosthetics and Removable Prosthetics. In these areas, the company offers dentists and dental technicians products and product systems that support them across the entire treatment and fabrication process and enable them to achieve esthetic results. Since its acquisition of Wieland Dental in 2013, Ivoclar Vivadent disposes of an extended range of CAD/CAM materials and equipment. With regard to digital workflows, the company offers not only high-quality products but also supports dentists and dental technicians with state-of-the-art technologies and first-class trainings and courses.

### Direct Restoratives

Restorative materials have traditionally been a core strength of Ivoclar Vivadent. Consequently, a number of its materials have been ranking among the leading products in the dental market for years. In addition, effective bonding agents, high-performance curing lights, patient-friendly auxiliaries and high-quality care products facilitate the work of dental professionals in the direct restorative therapy.

### Fixed Prosthetics

Veneers, crowns and bridges made of all-ceramic materials from Ivoclar Vivadent ensure highly esthetic restorations and have become an integral part of modern dentistry. Materials for metal-supported crowns and bridges, cutting-edge ceramic furnaces and a wide selection of alloys, luting cements for restorations and care products complement the range of materials in this product category.

### Removable Prosthetics

Ivoclar Vivadent also meets exacting standards required by dental professionals in removable denture prosthetics. Age- and type-specific tooth moulds are part of the range just as are materials for highly accurate bite registrations, apparatus for the fabrication of

high-precision dentures and advanced lab composites. Additionally, a range of coordinated products assists patients in the daily care of their dentures.

### **Creating tomorrow's dental world**

Ivoclar Vivadent operates one of the largest Research & Development centres in the dental industry. The company is committed to developing integrated concepts and cooperating with renowned institutions and universities. Ivoclar Vivadent's innovations are the result of the interplay of technical feasibility, market orientation and experience. Its developments have proven their worth in practical use.

### **Committed to education**

Ongoing further education and training is one of the cornerstones of Ivoclar Vivadent. The International Center for Dental Education (ICDE) in Schaan is among the most modern course and training centres worldwide. Regional training centres around the globe complete the ICDE's offerings and ensure a high level of technical knowledge and skill relating to Ivoclar Vivadent products and systems.

For further information please contact:

Ivoclar Vivadent AG  
Bendererstr. 2  
FL-9494 Schaan  
Tel.: +423 235 35 35  
Fax: +423 235 33 60  
E-mail: [info@ivoclarvivadent.com](mailto:info@ivoclarvivadent.com)  
[www.ivoclarvivadent.com](http://www.ivoclarvivadent.com)

---

Media contact:

Nicole van Oers  
Director of Communications  
Ivoclar Vivadent AG  
Bendererstrasse 2  
9494 Schaan / Liechtenstein  
Tel.: +423 235 36 48  
Fax: +423 235 36 33  
E-mail: [nicole.vanoers@ivoclarvivadent.com](mailto:nicole.vanoers@ivoclarvivadent.com)