

## Media Release

Schaan, Liechtenstein – 29 October 2013

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# Robert Ganley new Honorary Director of the ACP Education Foundation

**The American College of Prosthodontists recognized Ivoclar Vivadent AG CEO Robert Ganley as Honorary Director of the ACP Education Foundation.**

Robert Ganley, CEO of Ivoclar Vivadent, was honoured at the American College of Prosthodontists (ACP) 2013 Annual Session at Caesars Palace in Las Vegas on October 10. He was named an Honorary Director of the ACP Education Foundation.

“To recognize Robert Ganley for his outstanding contribution and continued support to our organization and prosthodontics is such a pleasure,” said Ms Nancy Deal Chandler, Executive Director of the American College of Prosthodontists and the ACP Education Foundation. “Robert has a deep understanding of the dental market and its customers. His vision, leadership, dedication and service help advance the field of prosthodontics.”

“I’d like to thank the American College of Prosthodontists and its members for presenting me with this honour. Prosthodontists play a vital role in advancing quality dentistry procedures today to improve patient outcomes,” said Mr Robert Ganley, CEO of Ivoclar Vivadent worldwide. “Over the years, Ivoclar Vivadent has enjoyed its wonderful relationship with the ACP. As an Honorary Director of the Education Foundation, I promise to carry on the rich tradition of the foundation and its purpose.”

As the Chief Executive Officer of Ivoclar Vivadent AG, Mr Ganley is responsible for the worldwide business of Ivoclar Vivadent and has been with the organization for more than 30 years. Under Mr Ganley’s direction, the organization has become one of the world’s leading dental companies in the field of innovative materials and processes for quality, esthetic dentistry.

### **About Ivoclar Vivadent**

Ivoclar Vivadent is one of the world’s leading manufacturers of innovative material systems for high-quality dental applications. The company’s success is based on a comprehensive portfolio of products and systems, strong research and development capabilities and a clear commitment to training and further education. The company has wholly owned subsidiaries in 24 countries, and it employs over 2700 people worldwide.

### **About the American College of Prosthodontists**

The American College of Prosthodontists is the professional association of dentists with advanced specialty training in oral health issues. Prosthodontists restore and replace teeth to create optimal oral health, both in function and appearance. From placing dental implants, crowns, veneers, dentures to performing cosmetic procedures such as teeth whitening, prosthodontics is a recognized specialty by the American Dental Association.

Caption:

*(Robert Ganley.jpg)*

Fig. 1: Robert Ganley, CEO of Ivoclar Vivadent AG, was named an Honorary Director of the Education Foundation of the American College of Prosthodontists earlier this year.

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