

## Media Release

Schaan, Liechtenstein – 9 October 2013

---

### Ivoclar Vivadent has now a subsidiary in Russia

**Ivoclar Vivadent has founded a subsidiary in Russia, enhancing its presence in growing markets.**

The Moscow-based subsidiary was formally inaugurated on September 19, 2013. The new subsidiary will be instrumental in scaling up the company's activities in the Russian market. Managing Director Stephan Uhlmann explains: "We have restructured our marketing and sales office into a subsidiary. This means that we now have our own warehouse logistics in Russia and are able to respond to the demands of our customers with considerably more flexibility." Additionally, an ICDE (International Center for Dental Education) has been established simultaneously with the subsidiary and will enable the company to attend customers in the market more thoroughly and effectively with product training courses and high-profile presentations.

#### **About Ivoclar Vivadent**

Ivoclar Vivadent with headquarters in Schaan, Liechtenstein, is a leading international manufacturer of innovative materials systems for high-quality dental applications. The company is represented in 24 countries with its own subsidiaries and marketing and sales offices.

For further information, please contact:

Ivoclar Vivadent AG  
Bendererstr. 2  
FL-9494 Schaan  
Phone: +423 235 35 35  
Fax: +423 235 33 60  
E-mail: [info@ivoclarvivadent.com](mailto:info@ivoclarvivadent.com)  
[www.ivoclarvivadent.com](http://www.ivoclarvivadent.com)

Caption:

*(Uhlmann\_Ganley.jpg)*

Fig. 1: Opening of the new Ivoclar Vivadent subsidiary in Moscow, Russia: Stephan Uhlmann, Managing Director (left) with Robert Ganley, CEO.

Media contact:

Lorenzo Rigliaco  
Public Relations Manager  
Ivoclar Vivadent AG  
Bendererstrasse 2  
9494 Schaan  
Principality of Liechtenstein  
Phone: +423 235 36 98  
Fax: +423 235 36 33  
E-mail: [lorenzo.rigliaco@ivoclarvivadent.com](mailto:lorenzo.rigliaco@ivoclarvivadent.com)