

Press Release

Programat P700 – the second generation

The high-end furnace for the dental laboratory has been equipped with exceptional new features

Cologne/Schaan, 23 March 2009 – **The second generation of the Programat P700 offers a whole range of new features. These include the CSP function (Cooling Shock Protection), an energy saving mode (Power Saving Technology), an optimized user interface as well as a voice output device.**

The Programat P700 of the second generation represents a definite highlight among the various ceramic furnaces. The integrated Cooling Shock Protection relies on a specifically adjusted opening and cooling process, which prevents cracks and tension from forming within the ceramic. In addition, the furnace has been equipped with new energy saving technology which cuts power consumption in the stand-by mode by up to 40 %. This reduces power costs and at the same time helps protect the environment. Moreover, the new P700 stands out due to its new, optimized user interface: modern symbols in combination with well-structured programs dramatically simplify the operation of the furnace. The voice output feature provides verbal feedback and directions to assist users during operation.

Based on time-tested features

Apart from these innovations, the appeal of the Programat P700 continues to lie in the tried-and-tested attributes such as QTK muffle technology, automatic double-range calibration, JPG image representation, integrated MP3 player as well as the Optical Status Display, which informs users about the current status of operation.

The Programat P700 will be available worldwide as from June 2009.

For further information please contact:

Ivoclar Vivadent AG
Bendererstr. 2
9494 Schaan
Principality of Liechtenstein
Phone: +423 235 35 35
Fax.: +423 235 33 60
E-Mail: info@ivoclarvivadent.com
www.ivoclarvivadent.com

Caption:

(Programat P700.jpg)
Fig. 1: The Programat P700 with new attributes

Media contact:

Karin Böhler
PR Coordinator
Ivoclar Vivadent AG
Bendererstrasse 2
9494 Schaan
Principality of Liechtenstein
Phone: +423 235 35 03
Fax: +423 235 36 33
E-Mail: karin.boehler@ivoclarvivadent.com