

Media release

Schaan, Liechtenstein – January 29, 2015

Discover a world of innovations

Ivoclar Vivadent to show a strong trade show presence at IDS in Cologne with its latest innovations.

Discover a world of innovations! This is the motto under which Ivoclar Vivadent would like to invite all visitors of the International Dental Show (IDS) to an exciting and informative tour into the world of dental medicine and dental technology of tomorrow. The company will present the newest innovations in its three product areas “Direct Restoratives”, “Fixed Prosthetics” and “Removable Prosthetics”. The exhibition stand will have a lot in store for its visitors.

Innovation not only means developing and offering products which are based on the most recent scientific results and technical developments, it also means offering complete systems where each component ideally complements the other. The top priority is always to offer the users complete systems that will enable them to work more efficiently and satisfy their patients’ needs for first-class, highly esthetic results.

Innovation is indispensable for dental materials, technology and equipment. It is essential to stay tuned with developments in new and existing fields and to identify new trends. That is why Ivoclar Vivadent focuses on new product developments on the one hand and on the further development of successful classics on the other. In the area of direct restoratives, efforts are concentrated on the composites of the Tetric Evo line which boast a successful 10-years track record.

The exhibition visitors can expect an exciting new product here, which will complement the portfolio in an innovative way. In the area of fixed prosthetics, all-ceramics will play a central role, in part, as a result of the e.max Press Multi ingots which were launched in autumn 2014. In addition, a new highly esthetic tooth range is bound to please IDS visitors who are interested in removable prosthetics. Moreover, the portfolio of press and ceramic furnaces has been expanded to include a new high-tech product.

During all five exhibition days there will be a stage program at our stand, including short lectures and live demos presented by renowned experts. In short: Ivoclar Vivadent is definitely worth a visit!

Ivoclar Vivadent at IDS 2015:

Hall 11.3
Stand A20-C39

For more information:

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Caption:

(IvoclarVivadent.jpg)

Fig.: Strong presence: Ivoclar Vivadent should not be missed at IDS in Cologne.

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