

## Media Release

Schaan, Liechtenstein – 5 July 2013

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### Cervitec Gel scores well

**German dentists are satisfied with the taste of the oral health care gel Cervitec Gel and would recommend it to their patients. These results have been gathered from a customer survey conducted by Ivoclar Vivadent.**

Around 4,500 dentists across Germany were asked to rate their satisfaction with the oral health care gel Cervitec Gel. With a response rate of 15 per cent, or 671 successfully returned survey forms, the participation in this survey was relatively high. Seventy-two per cent of the interviewees rated the gel's taste as pleasant and 28 per cent as neutral. Ninety-seven per cent of the interviewees would recommend Cervitec Gel to their patients.

#### **Protection for gums, teeth and restorations**

Cervitec Gel contains 0.2 per cent chlorhexidine and 900 ppm fluoride. It protects the gums, teeth and restorations. Cervitec Gel can also be used as an ancillary measure in the therapy of patients with increased bacteria counts or inflammatory diseases of the mucous membrane, gingiva or periodontium. Cervitec Gel is particularly recommended for patients with prosthetic restorations. The oral health care gel helps to keep the bacteria count around prosthetic restorations low. It keeps restorations odour-free and protects the remaining dentition. The pleasant taste encourages patients to use the gel regularly and this may have a beneficial effect on the outcome of the treatment.

Source: Ivoclar Vivadent customer survey 2012

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Caption:

*(Application of Cervitec Gel.jpg)*

Fig. 1: Cervitec Gel is applied on a toothbrush

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